



Motorcycle Show

Sunday, April 10, 2011, 12:00 – 6:00 PM

The DOME CENTER

2695 E. Henrietta Road, Henrietta, NY

SkinAndSteel.com

Skin & Steel Motorcycle Show proudly presents the Rochester area's premier annual event at the Dome Center in Henrietta, NY. The Dome features ample free on-site parking. With an average attendance of around 3000 and heavy promotions, vendors are sure to profit.

Labatt Blue and Miller Lite are the Skin & Steel Motorcycle Show corporate sponsors this year. There will be food and beverages, available at the concession stands, for your convenience.

Our large Bike Show will showcase a Featured Custom Bike Shop. The Bike Show awards will be presented at 5:00 pm.

There will be a Saturday check-in this year. Please check the box, on the application, if you are interested. If your **trailer is not used for retail sales**, it will not be allowed into the building during the show. **No exceptions.** Anyone that has a trailer, that is used for retail sales, is encouraged to utilize the Saturday check-in. Furthermore, if you are a vendor with a large quantity of product to set up, we suggest using the Saturday check-in time of 12pm – 6pm, in addition to the Sunday morning setup time of 7:00am – 11:00am, **Saturday check-in, with prior approval of the Vendor Coordinator only.**

Over 50,000 square feet of show space are able to accommodate the growing demand for vendors & bikes.

Please review the contents of the enclosed information. **Vendors are expected to abide by the terms of this application without exception.**

Feel free to email or call Joanne Cisternino 585-323-1028 with any questions. You can check us out on the web and download the information as well. Please go to www.SkinAndSteel.com.

Thank You,
Joanne Cisternino
Skin & Steel Motorcycle Show Vendor Coordinator
jcistern@rochester.rr.com
(585) 323-1028



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Booth spaces are assigned on a first come, first served basis, as payment is received.

- Each booth space is 10 foot by 10 foot. Prices are \$85.00 for the initial booth space, \$65.00 for each additional booth space.
- Vendors are strongly encouraged to bring their own chairs and tables. This will help with an easy breakdown, at the end of the show. Tables and chairs will not be provided with booth space. They will be available to rent through your application.
- Electrical access can be purchased, at an additional cost of \$50.00 per outlet.
- Each booth space is allowed 2 people at no admission charge; each additional booth is allowed 1 free admission, with a maximum of 4 people per vendor. Additional people must pay the \$12.00 admission charge.
- Please remember that the **Dome Center is a non-smoking facility** and will be strictly enforced by our security personnel. There are designated smoking areas available for your use. **Opening of doors is NOT allowed.**
- Plan to place plastic, cardboard or a tarp under any motorcycles and/or **used** parts.
- **Motorcycles are not to be started inside of the building**, and may not have more than 1 gallon of gas in the tank.
- Each vendor will be assigned a check-in time and is required to arrive promptly. Check-in times are from Sunday 7:00 a.m. to 11:00 a.m. **Vendor Load-Out NOT Before 6:00 PM, at the end of the show. Saturday check-in times with PRIOR approval from Joanne only!**
- Confirmation of your check-in time will be made approximately two weeks prior to the show via phone or on your confirmation letter.

Should you have any further questions, please feel free to contact the Vendor Coordinator, Joanne Cisternino at (585) 323-1028, or email her at jcistern@Rochester.rr.com .



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Skin & Steel MOTORCYCLE SHOW VENDOR and SPONSOR APPLICATION

Full Business Name: _____

(We must have your FULL business name & address for the Vendor Location Brochure)

Full Address: _____

Phone Number: (____) _____ Contact Name: _____

Product/Service: _____ Web Site: _____

Do you plan to bring motorcycles? _____ How many? _____

Certificate of Authority #: _____ Are you setting up a tent? _____

(I must have this number for the Fire Marshall !! If I don't have this number...I cannot give you a space)

Booths will be assigned on a first come, first serve basis. Booths will be reserved as payment is received in the mail. . There will be a limit in each vendor category (ie: Leather, Jewelry). Please try to be as specific as possible in describing the merchandise you are selling, to help the variety of the show as well as your sales.

Initial 10 ft. x 10 ft. Vendor booth space	\$85.00
Additional vendor space(s) @ \$65.00 each	_____
Tattoo & Piercing 10 ft. X 10 ft. booth space	\$200.00 (See Pg. 5)
___ Electricity charges per vendor space @ \$50.00 each	_____
___ Table with 2 chairs@ \$12.00	_____
Optional Bike Show Sponsorship (Best Of Show \$150, Gold \$100, Silver \$50, Bronze \$25)	_____

SATURDAY Check-in: _____ **Approx. time needed for setup:** _____ **Total: \$** _____

(Please be sure to answer the setup time question. It will help me to set your check-in times)

Upon receipt of payment, we will send you a confirmation letter and admission wristbands. You will be notified, by phone or on your confirmation letter, of your check in time. **Payments must be postmarked by March 25th.**

Make checks payable to **Skin & Steel**. Returned checks are applicable to service charges directly charged to Skin & Steel. Payment and a copy of this form should be sent to:

Skin & Steel Motorcycle Show Vendor Application
C/o Joanne Cisternino
37 Brad Street
Rochester, NY 14622

Vendor Info: email jcistern@rochester.rr.com or call (585) 323-1028



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BIKE SHOW SPONSORSHIP PROGRAM

Skin & Steel is looking for donations from businesses, clubs and organizations to help subsidize our Annual Motorcycle Show

\$100 **GOLD Sponsorship** Includes:

- Your business/club/org. on one 1st place class trophy.
- Your business/club/org. advertised on the program brochure.
- Two admission passes to the Skin & Steel Motorcycle and Tattoo Show.
- Your business/club/org. announced during the award presentation.
- Your business/club/org. on the Skin & Steel website for 1 year linked to your website.
- Excellent advertising and public relations opportunities.

\$50 **SILVER Sponsorship** Includes:

- Your business/club/org. on one 2nd place class trophy.
- Your business/club/org. advertised on the program brochure.
- Two admission passes to the Skin & Steel Motorcycle and Tattoo Show.
- Your business/club/org. on the Skin & Steel website for 1 year linked to your website.
- Excellent advertising and public relations opportunities.

\$25 **BRONZE Sponsorship** Includes:

- Your business/club/org. advertised on the program brochure.
- Your business/club/org. on the Skin & Steel website for 1 year linked to your website.
- Excellent advertising and public relations opportunities.

\$150 **Best Of Show** - our biggest trophy includes all of **GOLD Sponsorship**

FULL Business Name (For Brochure): _____

FULL Address (For Brochure): _____

Contact Name: _____

Phone Number: (____) _____ Sponsorship (please check one of the above)

Web Site (if no site, we can list your Email): _____

Please mail application to: Skin & Steel Motorcycle Show, 37 Brad Street, Rochester, NY 14622



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TATTOO VENDOR APPLICATION

FULL Tattoo Business Name: _____

(We must have your FULL business name & address for the Vendor Location Brochure)

FULL Address: _____

Phone Number: (____) _____ Contact Name: _____

Certificate of Authority # (DBA or Tax ID): _____ Web Site: _____

Below is the criteria that must be met to be able to tattoo at S & S Motorcycle Show.

- Booths are limited and assigned on a first come, first serve basis. Reservations will be made upon receipt of payment.
- \$200.00 per booth space. (One booth per shop, maximum of 2 tattoo artists or 1 artist & 1 piercer per booth.
- 10' X 10' space with electricity, 2 paid Admissions (all other people in your booth must pay the full admission price) 2 tables (one 8' and one 6' w/ 4 chairs). Tattoo table must be covered with a plastic tablecloth & disposed of in your RED Medical Waste Bag.
- **You are to provide approved medical waste red bags and an approved sharps container that you must remove at the end of the show.**
 - *A **\$100.00 cash refund** will be returned to you at the end of the show (6:30PM) after you have removed from the Dome Center, all tattoo waste, your sharps container and turned in your Release forms to the Skin & Steel Vendor Coordinator.
- Skin & Steel will provide ALL Release forms for you to use.
- One 4' X 8' (max) Banner is allowed to be hung on the wall behind you.
- You are to follow all NYS Guidelines for Tattooing. Health Board will be on site.

You will be sent a confirmation letter, wristbands and set-up time after full payment is received. Please return this form and payment, no later than March 25, 2011. Make checks payable to: **Skin & Steel** and mail to: S & S Motorcycle Show Tattoo Vendor Application, c/o Joanne Cisternino, 37 Brad Street, Rochester, New York 14622.

Thank You,
Joanne Cisternino
Skin & Steel Motorcycle Show Vendor Coordinator
585-323-1028