



## Motorcycle Show & Swap Meet

Sunday April 22, 2012 from 12:00 p.m. – 6:00 p.m.

at

**The Main Street Armory**  
900 East Main Street  
Rochester, New York 14605  
[SkinandSteel.com](http://SkinandSteel.com)

**Welcome** to the 13<sup>th</sup> annual **Skin and Steel Motorcycle Show and Swap Meet**, the Rochester Area's premier Motorcycle Show & Swap Meet. This year's event is sponsored by [Labatt Blue](#) and [Blue Light](#) and is being held at the historic Main Street Armory located at 900 East Main Street in Rochester, N.Y.

**The Armory Arena** has over 35,000 square feet of show space. It also offers free, ample, on-site parking for your convenience and has a full bar as well as a concession stand for your enjoyment.

**This Event** has an average annual attendance of 2,000 people and will be heavily promoted in print, mail, internet and radio giving vendors the perfect opportunity to put their product or service in front of a huge number of potential customers.

**Our Bike Show** will showcase a group of amazing bikes from around the New York State area and awards will be presented at 5:00 p.m.

**Please Note** that there will be **no vehicles allowed in the Arena** for loading or unloading as the Arena floor is wood and has been recently refinished for sporting events. However, there will be 2 loading docks available as well as carts and dollies for your convenience to ensure a smooth operation.

**Retail Trailers** Please be aware that there is limited Retail Trailer space available this year. If your trailer is not used for retail sales it will not be eligible to utilize a Retail Trailer space.

**Check-in Times** will be on Saturday, April 21 from 6 p.m. until 11 p.m. and Sunday, April 22 from 6 a.m. until 11 a.m.. Please check the box on your application for your preferred check-in day. Also, those of you who book Retail Trailer space, as well as vendors with a large quantity of product, are encouraged to take advantage of the Saturday evening check-in.

**All check-in times must be pre-approved by the Vendor Coordinator and are assigned on a first come, first serve basis as payment is received**

For further information you can check us out online at [www.skinandsteel.com](http://www.skinandsteel.com) or contact:  
Andrea Turner, Vendor Coordinator/ 585-469-3436/ [turner.andrea54@yahoo.com](mailto:turner.andrea54@yahoo.com)



**Booth spaces are assigned on a first come, first served basis as payment is received.**

- Each booth space is 10' x 10'. Prices are \$75.00 for initial booth space. Additional spaces may be purchased in the amount of \$60.00 per space.
- Vendors must bring their own tables and chairs as they will not be provided together with any other materials required such as tarps, mats, etc. which need to be placed under all bikes and parts
- Electrical access is available at an additional \$25.00 per outlet.
- Each booth space is allowed 2 people at no admission charge and an additional 1 free admission with the purchase of an addition booth space. Any and all additional people will be required to pay a \$10.00 admission fee. ***Wrist bands will be given out at check in.***
- Please remember that the Armory is a **non-smoking facility** and will be strictly enforced by our security personnel. There is a designated smoking area for your convenience. **Opening of Exit Doors WILL NOT be permitted.**
- Please plan to place plastic, cardboard or a tarp under any and all motorcycles and/or used parts.
- **Motorcycles may not be started inside the building and should only contain a minimal amount of gas.**
- Each vendor will be assigned a check-in time and is required to **arrive promptly**. Check-in times will be Sunday morning between 6:00 a.m. until 11:00 a.m. only.
- ***Vendor load-out time will not be allowed before 6:00 p.m. at the end of the show.***
- Saturday check-in times will be available with PRIOR approval only.
- Confirmation of your check-in time will be made approximately two weeks prior to the show by telephone/email or confirmation letter.

If you should have any further questions, please feel free to contact our Vendor Coordinator, Andrea Turner at 585-469-3436 or by email at [turner.andrea54@yahoo.com](mailto:turner.andrea54@yahoo.com)



## Motorcycle Show & Swap Meet

Sunday April 22, 2012 from 12:00 p.m. – 6:00 p.m.

at

**The Main Street Armory**

**900 East Main Street**

**Rochester, New York 14605**

[SkinandSteel.com](http://SkinandSteel.com)

### SKIN & STEEL MOTORCYCLE SHOW/SWAP MEET VENDOR APPLICATION

**Full Business Name:** \_\_\_\_\_

**Full Address:** \_\_\_\_\_

**Phone No.:** (\_\_\_\_) \_\_\_\_\_ **Contact Name:** \_\_\_\_\_

**Product/Service:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_ **Are you setting up a tent:** \_\_\_\_\_

**Do you plan to bring motorcycles:** \_\_\_\_\_ **if yes, how many:** \_\_\_\_\_

Booths will be assigned on a first come/first served basis. Booths will be reserved as payment is received. There will be a limit in each vendor category (i.e. jewelry, leather, etc.). Please try to be as specific as possible when describing your product or service to help keep a variety of vendors and increase your sales!

- Initial 10'x10' Vendor Booth Space @ \$75.00 ( ) = \$75.00
- Number of Additional Vendor Space @/\$60.00 each ( ) = \_\_\_\_\_
- Tattoo/Piercing 10'x10'/limit 1 per shop @\$75.00 ( ) = \_\_\_\_\_
- Electricity Charge per vendor space @\$25.00 each ( ) = \_\_\_\_\_

Total Payment Due: \_\_\_\_\_

Check-In: Sat: 6 p.m. to 11 p.m. \_\_\_\_ Sun: 6 a.m. to 11 a.m. \_\_\_\_ Approx time needed: \_\_\_\_\_



Upon receipt of payment, you will receive a confirmation letter, Wristbands will be given out at check in day of show Payments must be postmarked no later than April 1, 2012. All checks and or money orders are to be made payable to Physical Graffiti. Returned checks are applicable to services charges. Please send your payment together with this form to:

**Skin & Steel Motorcycle Show Vendor Application**

**Attn: Andrea Turner**

**374 West Ridge Road**

**Rochester, New York 14615**

For Vendor Information Contact Andrea Turner (585)469-3436 or [turner.andrea54@yahoo.com](mailto:turner.andrea54@yahoo.com)